

**SEMI-ANNUAL CONFERENCE  
JULY 13-14, 2010  
NEW YORK UNIVERSITY SCHOOL OF LAW  
NEW YORK**

**PRECONFERENCE INSTITUTES:  
GENDER JUSTICE AND HUMAN RIGHTS GRANTMAKING  
EVALUATION AND HUMAN RIGHTS GRANTMAKING  
JULY 11-12, 2010**

**Plenary Theme:  
*HUMAN RIGHTS IN THE DIGITAL AGE:  
MOBILIZING FREEDOM, REPRESSING DISSENT***

*“Human beings have always needed to communicate. And what would any human rights movement be if people couldn’t speak with each other? Communication is not only a way of doing things. It’s also a human right in itself.”*  
[\*Getting Past the “Barbed Wireless”\*](#)

The opening and closing sessions will explore how new technologies are affecting the way human rights and freedom activists must approach rights and freedoms in the digital age. As always, this conference will mix in-depth examination of multiple perspectives on human rights issues alongside workshops on effective approaches to human rights grantmaking.

[See below an Agenda-at-a-Glance](#)  
[and an Annotated Agenda.](#)

**Institutes and Conference hosted by the  
Center for Human Rights and Global Justice at  
New York University School of Law**



**AGENDA AT-A-GLANCE**  
*(subject to change)*

**SUNDAY, JULY 11**

**5:30-8:00 pm**      **Learning Institutes Opening Dinner**  
*45 West 36<sup>th</sup> Street, between 5<sup>th</sup> and 6<sup>th</sup> Avenues*

**MONDAY, JULY 12**

**8:00-9:00 am**      **Learning Institutes Registration and Breakfast**  
*New York University School of Law, D'Agostino Hall  
108 West 3rd Street, between Sullivan and MacDougal Streets*

**9:00 am-5:00 pm**      **Concurrent Learning Institutes**

- *Gender Justice and Human Rights Grantmaking*
- *Evaluation and Human Rights Grantmaking*

**6:30-9:30 pm**      **Informal Dinner**  
*Home of IHRFG Executive Director Michael Hirschhorn and his wife, Jimena Martinez  
Brooklyn, New York*

**TUESDAY, JULY 13**

**8:00-9:00 am**      **Conference Registration and Breakfast**  
*New York University School of Law, D'Agostino Hall  
108 West 3rd Street, between Sullivan and MacDougal Streets*

**8:00 am-7:00 pm**      **IHRFG's Mapping Human Rights Funding Kiosk**

**9:00-9:30 am**      **Welcome and Opening**

**9:30 am-12:00 pm**      **Opening Plenary**  
*Human Rights in the Digital Age: Mobilizing Freedom, Repressing Dissent*

**12:00-1:30 pm**      **Lunch and Discussion Groups:**

- US Human Rights Working Group Funder Briefing
- Human Rights, Climate Change, and the Funder's Role
- Economic, Social, and Cultural Rights: How to Fund Them
- Learning Tour to the European Court of Human Rights
- Implications for Funders of U.S. Supreme Court Rule on Material Support to Terrorist Organizations

**1:30-3:00 pm**      **Concurrent Member-Sponsored Sessions:**

- *Beyond the 60-Page Report: Conveying Complexity with New Media Tools*
- *A Tale of Two Countries: Exploring the Dynamics of Collaboration*

**TUESDAY, JULY 13 (CONTINUED)**

- 3:00-3:30 pm**      **Break**
- 3:30-5:00 pm**      **Concurrent Member Sponsored Sessions:**
- *CEDAW: Why U.S. Women Don't Need More Rights, and Other Tall Tales*
  - *Mission-Related Investing: A No-Jargon, No-MBA-Needed Workshop on Advancing Human Rights as You Invest your Assets*
- 5:00-6:00 pm**      ***U.S. and European Perspectives on Human Rights: Advancing Collaboration***  
*With U.S. Assistant Secretary of State for Democracy, Human Rights, and Labor Michael Posner and French Ambassador-at-Large for Human Rights François Zimeray*
- 6:00-7:00 pm**      **Reception**
- 7:00-9:00 pm**      **Dinner-Dialogue: *Human Rights and U.S. Foreign Policy***  
*With U.S. Assistant Secretary of State for Democracy, Human Rights, and Labor Michael Posner*

**WEDNESDAY, JULY 14**

- 8:00 am-4:30 pm**      **IHRFG's *Mapping Human Rights Funding* Kiosk**
- 8:00-9:00 am**      **Conference Registration and Breakfast**  
**IHRFG Membership Meeting**  
*New York University School of Law, D'Agostino Hall*  
*108 West 3rd Street, between Sullivan and MacDougal Streets*
- 9:00-10:30 am**      **Concurrent Member-Sponsored Sessions:**
- *Water Rights and Human Wrongs: Understanding Water as a Human Right*
  - *Supporting Human Rights Defenders in Urgent Situations: Global Perspectives for Funders*
- 10:30-10:45 am**      **Break**
- 10:45 am-12:15 pm**      **Concurrent Member-Sponsored Sessions:**
- *Women on the Front Lines: Why Gender Matters in Confronting Environmental Challenges*
  - *Unleashing the Potential: Investing in Building the Capacity of Your Grantees*
- 12:15-1:45 pm**      **Lunch and *The Funders' Soapbox***
- 1:45-4:15 pm**      **Closing Plenary "Expo"**  
*Demystifying Technology That's Breaking Ground in the Human Rights Field: An Up-Close, Hands-On Tour de Force!*
- 4:15-4:30 pm**      **Conference Closing**

**IHRFG SEMI-ANNUAL CONFERENCE**  
**JULY 13-14, 2010**  
**ANNOTATED AGENDA**  
*(subject to change)*

**TUESDAY, JULY 13, 2010**

**8:00-9:00 am            REGISTRATION AND BREAKFAST**

**8:00 am-7:00 pm        IHRFG's *MAPPING HUMAN RIGHTS FUNDING KIOSK***

Eager to better understand trends, strengths and gaps in global human rights funding? Interested in identifying like-minded funders who share or complement your areas of strategic interest? In collaboration with the Foundation Center, IHRFG is launching an on-line project to map the landscape of human rights grantmaking. Learn more – and experiment hands-on with "Philanthropy In/Sight," a new interactive mapping technology – at IHRFG's *Mapping Human Rights Funding Kiosk* in the conference lobby.

**9:00-9:30 am            WELCOME FROM CONFERENCE HOSTS**

- Smita Narula, Faculty Director, Center for Human Rights and Global Justice

**CONFERENCE OPENING**

- Michael Hirschhorn, Jacob and Hilda Blaustein Foundation
- Mona Khan, Fund for Global Human Rights

**9:30 am-12:00 pm      OPENING PLENARY SESSION**

***Human Rights in the Digital Age: Mobilizing Freedom, Repressing Dissent***

A new frontier of human rights struggle is opening up between citizens seeking to realize new opportunities to organize, mobilize and inform across boundaries – and repressive regimes seeking to use new technologies to control dissent. In this new frontier, human rights groups – seeking new tools and platforms for communication – are developing a “peer to peer” model in which the creation and sharing of content is distributed among many through digital means accessible via a broad range of devices. This plenary session will chart this landscape, illustrate the policy challenges and new tools available to the human rights movement, and provide an opportunity to meet some of the new actors shaping the field.

**Sponsor:** Global Partners and Associates

**Session Organizer:** Andrew Puddephatt, Global Partners and Associates

**Facilitator:** Andrew Puddephatt, Director, Global Partners and Associates

**Panelists:**

- Chuck Cosson, Senior Policy Counsel, Microsoft Corporation
- Thomas Hughes, Deputy Director, International Media Support; Managing Director, Media Frontiers
- Elisa Massimino, President and CEO, Human Rights First
- Brett Solomon, Executive Director, Access

**12:00-1:30 pm LUNCHTIME NETWORKING AND DISCUSSIONS**

*Discussion Groups are open to funders only*

***What is the Impact of the Recent U.S. Supreme Court Decision on Juvenile Life-Without-Parole Sentences?***

U.S. Human Rights Working Group Funder Briefing

**Facilitator:** Sue Simon, Executive Director, U.S. Human Rights Fund

On May 17, the U.S. Supreme Court ruled that life-without-parole sentences for juveniles for non-homicide cases are unconstitutional. How are advocates responding to the pressing needs of juveniles seeking relief from this sentence? What are the legal and advocacy opportunities and challenges ahead? How can funders support this critical work? What are the implications of this decision for efforts to reform harsh sentencing more broadly?

With **Robert Schwartz**, Executive Director, Juvenile Law Center and **Bryan Stevenson**, Executive Director, Equal Justice Initiative

***Economic, Social, and Cultural Rights: How to Fund Them***

**Facilitator:** Lesley Carson, Program Officer, Wellspring Advisors

Wellspring Advisors is launching a funders' guide to economic, social and cultural rights (ESCR). Co-hosted with the Ford Foundation, this discussion will be an introduction to funding in ESCR. The author of the guide, Daria Caliguire, will explain why this is a critical moment to invest resources in advancing ESCR. Participants will also explore possibilities of forming an IHRFG working group on ESCR rights.

***Who's Interested in a Learning Tour of the European Court of Human Rights?***

**Facilitator:** Laura Mapp, Program Officer, Henry M. Jackson Foundation

The Henry M. Jackson Foundation is working on a program that would potentially involve a learning tour to the European Court of Human Rights (ECHR) in Strasbourg, France. The Foundation would like to network with other foundations who are working on/interested in ECHR issues and begin to gauge the level of interest in such a tour.

***What are the Implications of the Recent U.S. Supreme Court Decision on the Provision of Material Support to Foreign Terrorist Organizations?***

**Facilitators:** Conrad Martin, Stewart R. Mott Foundation; Nancy Chang, National Security and Human Rights Campaign, Open Society Institute; Charity & Security Working Group

On June 21, the U.S. Supreme Court ruled that training a group designated by the U.S. Secretary of State as a "foreign terrorist organization" on peacebuilding and human rights advocacy is prosecutable under the crime of providing "material support" for terrorism. How will this decision impact human rights/conflict resolution funding, and what public education strategies and reforms are being pursued in light of this decision?

***The Human Rights Impact of Climate Change: What is the Role of the Funder?***

**Facilitator:** Terry Odendahl, CEO, Global Greengrants Fund; Valentine Doyle, Environment and Human Rights Working Group

Climate change will have an immense impact on millions of people, many of whom will become "climate refugees." What can funders do to address the human rights impact?

**1:30-3:00 pm**

**CONCURRENT SESSIONS**

***Beyond the 60-Page Report: Conveying Complexity with New Media Tools***

Information is one of the key assets that advocates can leverage in their efforts to effect change. However, it is usually presented in 60-page reports that end up sitting on shelves. As new technologies change the ways in which large quantities of data can be collected and analyzed, new forms of presenting and distributing information are becoming increasingly sophisticated. This panel will look at how visual forms of advocacy can be used by human rights advocates. Participants will explore, through a wide variety of examples and case studies from around the world, how emergent techniques of visualizing information can be used effectively for advocacy and to create lasting change.

**Sponsor:** Open Society Institute Information Program

**Session Organizers:** Stephanie Hankey and Marek Tuszynski, Tactical Technology Collective; Jenni Wolfson, Witness; Elizabeth Eagen, Open Society Institute

**Facilitator:** Elizabeth Eagen, Program Officer, Human Rights and Governance and Information Programs, Open Society Institute

**Panelists:**

- Marek Tuszynski, Co-Founder and Director of Programmes and Technology, Tactical Technology Collective (Tactical Tech)
- Tom Longley, Lead, Visualizing Information for Advocacy, Tactical Tech
- Jenni Wolfson, Managing Director, Witness

***A Tale of Two Countries: Exploring the Dynamics of Collaboration***

This session will explore models of collaboration to leverage limited resources, coordinate strategy, increase collective efficiency, and achieve maximum impact on the ground. The discussion will highlight collaborative efforts involving diverse partnerships, including donors of different sizes, donor/advocate partnerships, and donor collaboration with government participation. Participants will look at the benefits, challenges, and relationship dynamics of collaborating, and address concrete issues of resource mobilization and pooling, grant administration, coordination, and decision-making.

**Sponsors:** Schooner Foundation; Wallace Global Fund

**Session Organizer:** J. Briggs Bomba, Africa Action; Cynthia Ryan, Schooner Foundation

**Facilitator:** Ellen Dorsey, Executive Director, Wallace Global Fund

**Panelists:**

- J. Briggs Bomba, Director, Campaigns, Africa Action
- Cynthia Ryan, Principal, Schooner Foundation
- Emira Woods, Co-Director of Foreign Policy In Focus, Institute for Policy Studies

**3:00-3:30 pm**

**BREAK**

3:30-5:00 pm

**CONCURRENT SESSIONS**

***CEDAW: Why U.S. Women Don't Need Any More Rights, and Other Tall Tales***

The U.N. Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW) provides a universal standard for women's human rights, addressing discrimination in areas such as education, employment, marriage and family relations, health care, politics, finance and law. The United States is the only industrialized nation that has failed to ratify CEDAW, and as such is in the company of countries such as Iran and Sudan. In this session, presenters will discuss the treaty's importance as an instrument to hold ratifying governments to human rights obligations and the process of and prospects for ratification in the United States.

**Sponsors:** Funders Network on Population, Reproductive Health and Rights; Ford Foundation; Wellspring Advisors; Moriah Fund

**Session Organizers:** Denise Shannon, Funders Network on Population, Reproductive Health and Rights; LaShawn Jefferson, Ford Foundation; Karen Plafker, Wellspring Advisors; Shira Saperstein, Moriah Fund

**Facilitator:** LaShawn Jefferson, Program Officer, Ford Foundation

**Panelists:**

- Wade Henderson, President and CEO, Leadership Conference on Civil and Human Rights
- Ann Njogu, Chairperson, Center for Rights Education and Awareness, Kenya
- Nancy Northup, President, Center for Reproductive Rights

***Mission-Related Investing: A No-Jargon, No-MBA-Needed Workshop on Advancing Human Rights as You Invest your Assets***

How can you harness all of your foundation's financial assets in service of your philanthropic mission? Explore innovative strategies for achieving greater impact with already-available resources. This session will feature foundation colleagues currently leading mission-related investing efforts within their foundations. How might you initiate this conversation within your grantmaking institution? Financial expertise not needed. And jargon not spoken here.

**Session Organizers:** Steve Fahrer, Veris Wealth Partners; Stephen Viederman, Strategic Philanthropy

**Facilitator:** Steve Fahrer, Partner and Chief Operating Officer, Veris Wealth Partners

**Panelists:**

- Ellen Dorsey, Executive Director, Wallace Global Fund
- Bruce M. Kahn, Director, DB Climate Change Advisors, Deutsche Bank Group
- William Repplinger, Chief Financial Officer, General Services Foundation
- Stephen Viederman, Advisor, Strategic Philanthropy

**TUESDAY, JULY 13, 2010 (continued)**

5:00-6:00 pm

**U.S. AND EUROPEAN PERSPECTIVES ON HUMAN RIGHTS:  
ADVANCING COLLABORATION**



With

*U.S. Assistant Secretary of State for Democracy, Human Rights,  
and Labor **Michael Posner***



and

*French Ambassador-at-Large for Human Rights  
**François Zimeray***

Moderated by **Adrian Arena**, Director, International Human Rights Programme,  
Oak Philanthropy UK Ltd.

6:00-7:00 pm

**NETWORKING COCKTAIL RECEPTION**

7:00-9:00 pm

**DINNER-DIALOGUE**

***Human Rights and U.S. Foreign Policy***

With U.S. Assistant Secretary of State for Democracy, Human  
Rights, and Labor **Michael Posner**

Introduced by **Marie Saint Cyr**, President of the Board,  
The Lambi Fund for Haiti



**WEDNESDAY, JULY 14, 2010**

8:00-9:00 am

**IHRFG BUSINESS BREAKFAST**

*Open to funders only*

Join us for an update on IHRFG's new strategic directions and programmatic activities.  
Learn about IHRFG's new initiative to map human rights funding. Understand IHRFG's  
changing membership composition. And more!

8:00 am-4:30 pm

**IHRFG'S *MAPPING HUMAN RIGHTS FUNDING KIOSK***

9:00-10:30 am

**CONCURRENT SESSIONS**

***Water Rights and Human Wrongs: Understanding Water as a Human Right***

Unequal access to and control over water is increasingly at the center of conflicts worldwide. The path toward either equitable water access or increasing global conflicts will depend largely on how we collectively answer the question: Is water a basic human right or a marketable commodity subject to control by economic and political forces? This panel will help funders place water rights in a human rights framework by examining two different contexts and highlighting grantmaking approaches that acknowledge access to water as an underlying cause of conflict around the world.

**Sponsors:** Grassroots International; Rockefeller Brothers Fund

**Session Organizer:** Lilian Autler, Grassroots International

**Facilitator:** Nikhil Aziz, Executive Director, Grassroots International

**Panelists:**

- Edith Garwood, Country Specialist for Israel, the Occupied Palestinian Territories and the Palestinian Authority, Amnesty International
- Anil Naidoo, Project Organizer, Blue Planet Project
- Pablo Solón, Ambassador of Bolivia to the United Nations, New York

***Supporting Human Rights Defenders in Urgent Situations:  
Global Perspectives for Funders***

The session will explore effective strategies and the challenges involved in providing urgent support to human rights defenders, using the particular context of the Middle East and North Africa region as a case study. Most donors do not have the mechanisms to act quickly and creatively to move resources or to make small or individual grants. Panelists will provide tangible examples of emergency grantmaking practices that have filled in this funding gap, especially in the most repressive environments. The session aims to identify strategies to overcome common challenges and help grantmakers act more effectively in responding to urgent situations.

**Sponsors:** Urgent Action Fund for Women's Rights (UAF); Euro-Mediterranean Foundation of Support to Human Rights Defenders (EMHRF); Fund for Global Human Rights

**Session Organizers:** Hanny Megally and Anne-Sophie Schaeffer, EMHRF

**Facilitator:** Terry Greenblatt, Executive Director and CEO, Urgent Action Fund for Women's Rights

**Panelists:**

- Jelena Djordjevic, Co-founder and Deputy Director, Anti-Trafficking Center, Belgrade
- Hanny Megally / Bahey el din Hassan, Members of the Board, EMHRF
- Regan E. Ralph, Executive Director, Fund for Global Human Rights

10:30-10:45 am

**BREAK**

10:45 am-12:15 pm **CONCURRENT SESSIONS**

***Women on the Front Lines:***

***Why Gender Matters in Confronting Global Environmental Challenges***

Women are fourteen times more likely to die during a natural disaster than men. Women hold less than 2 percent of the Earth's land, but produce 60-80 percent of the food in developing countries. By examining the crucial intersection of environment, gender, and human rights, we aim for session participants to learn how to bring these perspectives into their own grantmaking—even if the connection may not at first be obvious. We will examine the broader impacts philanthropy can have on gender roles and dynamics as they relate to environmental issues, particularly climate change. Stories from the ground will highlight successes, challenges, and new opportunities from the perspectives of gender-environment funders and practitioners.

**Sponsors:** Arcus Foundation; Global Greengrants Fund; Global Fund for Women

**Session Organizers:** Jessica Sherman, Global Greengrants Fund; Kelly McVicker, Global Fund for Women

**Facilitator:** Terry Odendahl, CEO, Global Greengrants Fund

**Panelists:**

- Cate Owren, Program Director, Women's Environment and Development Organization (WEDO)
- Shalini Nataraj, Vice-President of Programs, Global Fund for Women

***Unleashing the Potential: Investing in Building the Capacity of Your Grantees***

Important mission, charismatic leadership, good strategy, but struggling for success. If this describes a grantee group you know, love and want to support, this is the session for you. We will look at ways funders can amplify their investment in a grantee's effectiveness by strengthening organizations through capacity-building. Participants and panelists will share specific models for supporting organizational development, lessons learned from the field, and illuminating stories of what has worked and what hasn't. Hear from a foundation whose program is widely regarded as a model, from a funder that has worked effectively with grassroots groups around the globe, and from a domestic organization with an international perspective.

**Sponsors:** French American Charitable Trust (FACT); Grassroots International

**Session Organizers:** Laura Livoti, FACT; Nikhil Aziz, Grassroots International

**Facilitator:** Laura Livoti, Senior Program Officer, FACT

**Panelists:**

- Nikhil Aziz, Executive Director, Grassroots International
- Robby Rodriguez, Executive Director, SouthWest Organizing Project (SWOP)
- Monona Yin, Director, Capacity Building Initiative, Four Freedoms Fund

**WEDNESDAY, JULY 14, 2010 (continued)**

**12:15-1:45 pm LUNCH**

**12:30-1:00 pm THE FUNDER'S SOAPBOX**

Join this "open mic" opportunity to speak extemporaneously on your philanthropic passions (people, projects or programs), promote a favorite organization, appeal for advice, etc.!

**1:45-4:15 pm CLOSING PLENARY "EXPO"**

***Demystifying Technology That's Breaking Ground in the Human Rights Field: An Up-Close, Hands on Tour-de-Force!***

Demystify technology tools and learn how they can be used to mobilize, organize, fundraise, inform, activate, and advocate. Participants will touch, see, feel, and use innovative technology that is breaking new ground. Hear from human rights advocates who are harnessing these technologies. Whether you're a beginner or expert, this expo will open your eyes!

**Sponsors:** Atlantic Philanthropies; Global Partners and Associates

**Session Organizers:** Rebecca Rittgers, Atlantic Philanthropies; Andrew Puddephatt, Global Partners and Associates

**Facilitator:** Rebecca Rittgers, Program Executive, Atlantic Philanthropies

**EXPO STATIONS AND PRESENTERS:**

***Outwitting the Digital Dictator***

**Access: Brett Solomon, Executive Director**

Ever wanted to learn how human rights advocates are jumping the censorship firewall? Or see how they are protecting themselves from attacks to their websites? Ever wondered how activists are smuggling protest videos from the streets to the international press? Join Access as it opens a computer in Iran: you will see and play with censorship circumvention tools in real time; watch and ward off a regime attack to an independent blog; and help liberate human rights footage that the world would have never seen.

***The Martus Human Rights Bulletin System: Protecting Sensitive Documentation***

**Benetech: Vijaya Tripathi, Human Rights Program Outreach Coordinator**

Benetech is a non-profit technology organization with programs in human rights, literacy and environmental conservation. The Benetech Human Rights Program develops the Martus human rights bulletin system, a free and open source tool designed to help human rights groups encrypt, back up and manage their documentation. Human Rights Program Outreach Coordinator Vijaya Tripathi will demonstrate the Martus software and highlight three case studies of Martus projects from Burma, Iraq and the Democratic Republic of Congo.

1:45-4:15 pm

**CLOSING PLENARY EXPO STATIONS AND PRESENTERS (CONTINUED):**

***Changing the Frame: Using Video and Social Media to Bring Human Rights Home***

**Breakthrough: Mallika Dutt, President and CEO**

Through multimedia initiatives in India and the United States, Breakthrough addresses critical global issues including violence against women, sexuality and HIV/AIDS, racial justice, and immigrant rights. Breakthrough will showcase their award-winning multimedia campaigns to illustrate the power of popular culture in transforming public attitudes and advancing equality, justice, and dignity.

***Handheld Human Rights***

**Digital Democracy: Mark Belinsky, Technical Director; Emily Jacobi, Co-Director, Education**

Handheld Human Rights (HHR), currently deployed in Thailand with Burmese community-based organizations, uses mobile phones to make human rights data accessible and actionable. Using open source tools, HHR allows networks to communicate securely via mobile phones. Human rights groups use the platform to share information both internally and with the outside world for advocacy.

***Sustainability Online: Generating Income and Ensuring Security for Websites***

**Media Frontiers: Thomas Hughes, Managing Director**

Media Frontiers is a social purpose company providing web-based services for online media and civil society from countries affected by human insecurity and democratic transition in order for them to achieve operational and financial sustainability. Media Frontiers currently provides two such services: PROTORE, an online advertising network, which accesses revenue from international advertising markets for websites; and Virtual Road, which provides cutting edge secure hosting for websites under threat of attack.

***Mobile Technology and Human Rights Defenders: Possibilities and Pitfalls***

**MobileActive.org: Katrin Verclas, Director**

**Guardian Project: Nathan Freitas, Director**

Mobile phones are ubiquitous around the world with more than 4.7 billion active phones. They constitute a new form of media and communications device that has been used by human rights defenders and activists for 'sousveillance' to record and publicize human rights abuses, for mobile data collection, for news and media dissemination in restricted environments, and, of course, for mobilization and coordination. We will demonstrate how mobile phones are used today by activists and human rights defenders, what the possibilities are in the future, and where there are significant barriers and dangers for rights activists in the use of mobile phones in their work.

**WEDNESDAY, JULY 14, 2010 (continued)**

**1:45-4:15 pm**

**CLOSING PLENARY EXPO STATIONS AND PRESENTERS (CONTINUED):**

***See it. Film it. Change it. Using Video Effectively for Human Rights Advocacy***

**Witness: Jenni Wolfson, Managing Director**

A picture is worth a thousand words. Or is it? Video has become a ubiquitous tool harnessed by seasoned activists and accidental witnesses in fighting human rights abuses. Just because video has become easier to produce and share doesn't mean it's being used strategically. Discuss how non-profits can make the most of visual storytelling for their human rights campaigns.

***Mapping Human Rights Funding***

**The Foundation Center: Jeffrey Falkenstein, Vice President, Data Acquisition and Architecture**

Eager to better understand trends, strengths and gaps in global human rights funding? Interested in identifying like-minded funders who share or complement your areas of strategic interest? Experiment hands-on with "Philanthropy In/Sight," a new interactive mapping technology.

***National Databases and Modern Data Tools to Serve the Progressive Community***

**Catalist: Jeff Crigler, Chief Technology Officer; Chris Coger, Account Executive**

**Freedom to Marry: Thalia Zepatos, Director of Public Engagement**

Catalist provides progressive organizations low-cost, subscription-based access to a unique, comprehensive database of voting-age Americans. Combining standard demographic data and high-quality political information with commercial data, Catalist enables subscribers to get their message, ideas and requests to either large groups or targeted individuals with precision and effectiveness. Freedom to Marry utilizes the database for its campaigns and will discuss the benefits and challenges.

**4:15-4:30 pm**

**CONFERENCE CLOSING**

## CONFERENCE LOGISTICS

### ELIGIBILITY

This conference is open only to grantmakers and session presenters. Current IHRFG members and individuals eligible for membership may attend the semi-annual conferences.

IHRFG membership is open to staff, consultants and trustees of private foundations, corporate foundations, community giving programs, governmental giving programs, faith-based giving programs, philanthropic advocacy and support organizations and public charities (public foundations and community foundations) whose primary activity is grantmaking and who do not relate to other IHRFG members primarily as grant-seekers. Individual philanthropists with significant giving programs are also warmly welcome.

Please note: Staff of grantmaking institutions (that are also grant-seeking organizations) whose functions are solely fundraising are not eligible for participation.

### PARTICIPATION FEES

IHRFG charges a daily registration fee to help off-set the costs of food and beverages. Breakfast and lunch will be provided on both days. For more information, please visit the IHRFG website: [www.ihrfg.org](http://www.ihrfg.org).

### CONFERENCE VENUE

New York University School of Law, D'Agostino Hall  
108 West 3rd Street, between Sullivan and MacDougal Streets  
New York, New York 10012

*Please note that the dinners opening the Learning Institutes on Sunday, July 11 will take place at:*

45 West 36th Street, between 5th and 6th Avenues  
New York, New York 10018

*These venues are compliant with the Americans with Disabilities Act.*

### PUBLIC TRANSPORTATION:

Subway options to the New York University Law School meeting space are:

- A/B/C/D/E/F/V subways to West Fourth Street (closest)
- R/W subways to Eighth Street
- 6 subway to Astor Place
- 1 subway to Christopher Street

### ACCOMODATIONS:

IHRFG has not blocked any hotel rooms for this conference, but a list of nearby hotels is available on IHRFG's website: [www.ihrfg.org](http://www.ihrfg.org).

### MATERIALS TABLE

If you would like to share resources with IHRFG colleagues, we will have a table for printed materials and other informational resources. However, to reduce our carbon footprint, we ask that you bring only three copies of the resource with you and provide information on how interested participants can obtain more copies.

### QUESTIONS

Please contact Azeen Salimi, IHRFG Program Manager:

Phone: 1.212.378-4428

Email: [asalimi@ihrfg.org](mailto:asalimi@ihrfg.org)